

Message Text

UNCLASSIFIED POSS DUPE

PAGE 01 BONN 05563 071601Z

73

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 USIA-15 /035 W
----- 023407

R 071556Z APR 75
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9201

UNCLAS BONN 05563

E.O. 11652: N/A
TAGS: BEXP, BTRA, GW
SUBJ: FOREIGN BUYERS PROGRAM: PROMOTION OF US TRADE
SHOWS, FY76

REF: STATE 74902

1. BONN'S 5232 WAS IN RESPONSE TO STATE 38624.
2. BONN'S 2914 WAS IN RESPONSE TO STATE A-517. IN THIS CONNECTION WE WOULD APPRECIATE LEARNING FROM COMMERCE WHETHER THERE HAS BEEN AGREEMENT BETWEEN THE US TRAVEL SERVICE AND BIC ON WHICH US TRADE SHOWS WILL BE JOINTLY PROMOTED IN FY 76. AS INDICATED IN BONN 2914, WE BELIEVE THE MOST EFFECTIVE WAY TO IMPLEMENT THIS PROGRAM IS BY JOINT USTS/COMMERCIAL MASS MARKETING IN GERMANY. WE DESIGNATED FOUR SHOWS FOR MASS MARKETING PURPOSES: NATIONAL HARDWARE, NATIONAL SPORTING GOODS, DESIGN ENGINEERING AND ELECTRO '76.
3. ACTION REQUESTED: PLEASE INFORM ASAP WHETHER JOINT MASS MARKETING OF THESE SHOWS WILL BE POSSIBLE.
HILLENBRAND

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 07 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BONN05563
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750120-0708
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750477/aaaacrsm.tel
Line Count: 48
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 74902
Review Action: RELEASED, APPROVED
Review Authority: ShawDG
Review Comment: n/a
Review Content Flags:
Review Date: 26 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 JUN 2003 by RuthemTJ>; APPROVED <14 JAN 2004 by ShawDG>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS PROGRAM: PROMOTION OF US TRADE SHOWS, FY76
TAGS: BEXP, BTRA, GE
To: COM
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006